



IdaHistory

IdaHistory was started in 2019 by Mark Iverson (right), as a way to bring forth interesting and unique content to those who love to learn about IdaHistory. He began by offering a walking tour, called *A Macabre History of Boise*.

In 2020, he was joined by Jeff Wade (left), and *A Macabre History of Nampa* was added to the company's offerings.

The mission of IdaHistory is to combine informative scholarly history with entertainment. We strive to reach our audience through tours and media publications.

In addition, we offer custom research services, for family history, property history, and Idaho history.

Tours

- We love to create engaging, fun, and thought-provoking tour content.
- In 2021 alone, we led more than 350 people on our walking tours.
- Our first tour of 2022 completely sold out.
- We are working on adding new tour content and having unique auto tours to our annual tour calendar.

Events

- 2021 SquatchCon, Nampa: We presented Wild Man stories from Idaho's history at the Nampa Train Depot Museum.
- Sordid, Strange, and Just Plain Unique: Tales of Old Eagle, Eagle: This event was presented by mark to a sold-out crowd. All proceeds went to the Eagle History Museum.
- 2022 Working History Showcase, Boise: This was presented by Boise State University as a way to help college students figure out what they want to do with their history degrees. Also at the event, our first intern, Darin Young, won Intern of the Year.
- Shade City Brewfest, Boise: This is coming up on April 22, 2022. We will be showing off our 1978 Kingsley Motorhome, which we will be using for auto tours.

Publications

- Based on *A Macabre History of Boise*, Mark and Jeff have co-authored a book titled *Murder and Mayhem in Boise*, which will be published by The History Press in the Spring of 2023. A follow-up book titled *Haunted Boise* is also in the works.
- We are currently in the planning phases of creating *IdaHistory Magazine*. It will be the only magazine about Idaho history and will feature voices that are not normally heard in such publications.

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IDAHO MATTERS



From
Boise

EAGLE
MAGAZINE

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